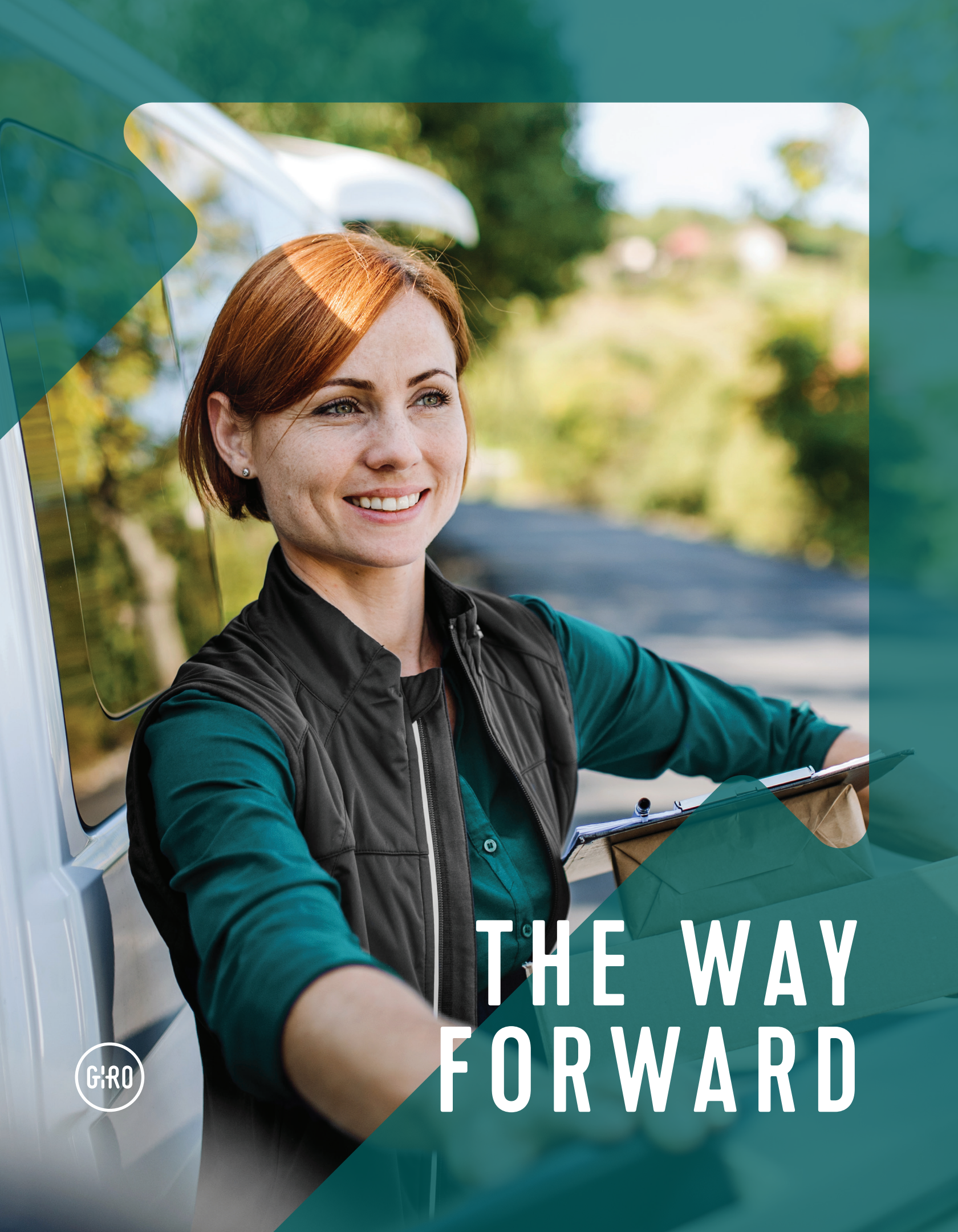




THE WAY  
FORWARD





# PARTNER OF CHOICE FOR EFFICIENCY

At GIRO, we partner with our clients in tackling today's challenges in urban mobility, postal, and parcel operations. Based in Montreal, Canada, GIRO began in 1979 with the commercialization of a university project in optimization algorithm software – the early days of machine learning and AI.

## **As a global frontrunner, we've led the way**

GIRO quickly found applications for our products and services to make public transport and postal and parcel delivery more efficient, improving life for millions worldwide along the way.

## **The world's most advanced postal and parcel networks around the world trust GIRO to drive their operations forward**

On the international stage, we forged partnerships with national postal services including An Post, bpost, Canada Post, Deutsche Post DHL, La Poste, Royal Mail, Swiss Post, and others.

It's many collaborative partnerships like these, tackling real-life challenges and exchanging expertise with clients around the world, that propelled GIRO to the forefront of the postal industry.

## **GIRO is a global player that partners with large-scale public and private organizations**

GIRO has grown into an industry leader in planning, scheduling, daily operations and route optimization in public transport – by rail and bus – and in postal services. We empower 300+ public and private clients in over 25 countries.

GIRO's commitment to four core values – collaboration, commitment, expertise and long-term vision – has fostered these enduring partnerships worldwide. These collaborations show GIRO the way forward as we take on the public transport and postal challenges of tomorrow.



### MISSION:

Our software and services make public transport and postal delivery more efficient, improving life for millions worldwide

### PRODUCTS:

 **GEOROUTE** – Market-leading routing optimization software for postal and parcel operators

 **HASTUS** – Market leader in network planning, scheduling, and daily-operations optimization in public transport by bus and rail

### TEAM:

GIRO has 700 team members around the world

### CULTURE OF INNOVATION:

Collaborative partnerships with top research institutes and universities including MIT, IVADO, and the Université de Montréal



# GIRO'S STEADY GROWTH & PROFITABILITY

GIRO has been profitable since inception and we aim for steady and controlled growth. We owe this success to our active management of our expansion, which has enabled us to augment our service offerings to existing clients without compromising on excellence in our products or services, while also pursuing new strategic partnerships. At GIRO, we firmly believe that our ability to deliver value-added offerings to our clients is crucial to our continued success.

## Solid financials and management

We are a privately owned and self-financed company that generates its own capital. This approach ensures our stability and strategic growth, while also empowering us to pursue our business principles and make agile, executive decisions with a high degree of independence from external financial pressures.

GIRO's growth is set to continue the upward trajectory we've maintained for 40 years, fuelled by our model of strategic partnerships, in which we invest heavily in R&D.

## GIRO sets the industry standard of excellence

Our global teams have successfully delivered software solutions to partners worldwide and they have a thorough understanding of both local operational realities as well as global industry trends, helping to insulate us from market fluctuations and global shifts.

Our commitment is to delivering robust and flexible software solutions that produce the best possible outcomes and gains in efficiency for our clients.

GeoRoute sets the industry standard of excellence in the following areas:

| PLANNING                                                       | OPERATIONS                                                        | MONITORING             |
|----------------------------------------------------------------|-------------------------------------------------------------------|------------------------|
| Alternate day delivery models                                  | Backend services for dynamic optimizations (sequencing / routing) | Simulations            |
| Integration of PUDO points                                     | Balancing routes                                                  | Forecasting            |
| Block management for increased flexibility and stability       | Dynamic network decision optimization                             | Performance monitoring |
| Production calendar / alternate scenarios                      | Web application for depot managers and team leaders               | GIS management         |
| Flexible and accurate evaluations                              |                                                                   |                        |
| Sophisticated set of algorithms tailored for postal operations |                                                                   |                        |



# LEADING THE INDUSTRY

In a rapidly evolving industry, GIRO has maintained a strong and leading position. We empower clients with tailored, robust and flexible software solutions by investing 30% of our resources into R&D year after year, continuously enhancing our products and expertise in the industry. For GIRO, advancing our software solutions is what we live and breathe.

Our 300+ clients, including major cities like Amsterdam and Sydney, rely on our innovative software solutions and expertise to gain a competitive edge, meet local operational realities, and tackle industry-wide trends, such as reduced mail delivery frequency. Since the start, GIRO has collaborated with machine-learning and AI researchers at the forefront of the technology, and we've always remained committed to this path. Leveraging the power of AI, we are continuously striving to improve:



Service  
quality



Operations  
efficiency



Employee  
engagement



Process  
optimization

# GIRO IS THE WAY FORWARD

GIRO is a partner of choice for clients worldwide due to our commitment to grounded innovations that solve each client's real-world challenges and constraints. Over thousands of software implementations all over the world, we've gained valuable expertise and experience, which are assets we're proud to share with our clients.

It is this commitment that has earned us our reputation as industry leaders, for providing an excellent client experience, and for driving significant gains in efficiency through our tailored software solutions.

*We empower our clients to transform challenges into new daily realities.*





## LET'S GET IN CONTACT

Ready to learn more about how GIRO's innovations can empower your organization? Get in touch!

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